



Dear Family and Friends,

I'm riding the "Kids' Cancer Cycle Challenge" for Team G Childhood Cancer Foundation, a nonprofit organization dedicated to fighting pediatric cancer through our Hope Tote program for newly diagnosed families and funding pediatric cancer research for more effective ways to treat childhood cancers.

Pediatric cancer is the number one disease killer of children in the U.S. taking the lives of more children than asthma, AIDS, multiple sclerosis and muscular dystrophy combined. A lack of funding into new and improved therapies contributes to this sobering statistic. Approximately 15,780 children will be diagnosed in 2015 and an estimated 2,550 children and adolescents will die from cancer.

I will be riding in the Kids' Cancer Cycle Challenge [with my team] for 54 miles in September in honor of Childhood Cancer Awareness Month. We are united by one goal: to beat childhood cancers. 100% of the money I raise goes directly to the Team G Childhood Cancer Foundation mission: help raise funds for our Hope Tote program and raise funds for pediatric cancer research. Until we find a cure for childhood cancer, we are dedicated to supporting families fighting this disease with our Hope Totes, our online resources, and inspiring stories of children fighting cancer.

This progress—and the real hope it brings to patients and their families—is only possible because of thoughtful contributions from people like you. Please make a gift to support my ride against childhood cancer. The link below will take you to my fundraising page, where you can make a 100% tax-deductible online donation.

[INSERT CUSTOMIZED PERSONAL OR TEAM FUNDRAISING LINK]

Join the battle.

[SIGNATURE]

**All donations are tax deductible to the fullest extent allowed by law.**

To find out more about Team G Childhood Cancer Foundation please visit:

[www.teamgfoundation.org](http://www.teamgfoundation.org)

**TAX ID: #46-2127958**

