



**Dear Childhood Cancer Organizations,**

**The 3<sup>rd</sup> annual Gabriella's Snow Day will be held on Friday, December 19<sup>th</sup>, 2014 from 1pm to 5pm at Sky Park in Scotts Valley.** This charity event benefits Team G Childhood Cancer Foundation's mission of supporting newly diagnosed families of childhood cancer with our Hope Totes and funds research for pediatric cancer. This event attracts local families who are looking to have a fun day in the snow while bringing much needed attention to pediatric cancer. As a local organization, we are seeking your participation by holding a booth highlighting your foundation and the services you provide.

**Over the last two years, over 600 families gathered together to celebrate Gabriella's wish to have snow on her Christmas Eve birthday during her battle with cancer at the age of 4.** As an organization that fosters strong working relationships with other organizations, we would like to personally invite you to participate at our event. This will help assist you in sharing about your foundation assisting children with illnesses, specifically cancer and bring you support from our community. We will also use social media to promote your organization and how your services help make a difference in the lives of a child.

**Team G Childhood Cancer Foundation is a nonprofit 501(c)3 organization dedicated to supporting families fighting pediatric cancer and funding new and innovative treatments to ultimately cure childhood cancer.** After a year of battling 4-year-old survivor Gabriella's cancer, Team G Childhood Cancer Foundation was launched as a nonprofit corporation supporting all types of pediatric cancer research at leading institutions nationwide. Founders Kristin and Adam along side Claudia and Diego, the parents of angel Tianna, a 14 year old from the same town who battled the same cancer share the mission and commitment to families fighting pediatric cancer. With a dedicated Team G board of advisors who are passionate about helping children fight cancer, nothing is impossible. Through activities like our bake sale, obstacle course, family festival and motivating individuals to partake in the "Fight For Gold" challenge, we will continue to raise funds and create action to fight cancer. Until we find a cure, we are dedicated to supporting families fighting this disease with our care packages called "Hope Totes", our online resources, community education and inspiring stories of children affected by cancer. To find out more about **Team G Childhood Cancer Foundation** please visit: [www.teamgfoundation.org](http://www.teamgfoundation.org).

**Presenting Organization Guidelines:**

- ❄ Provide a 10 x 10 canopy for your organizations booth.
- ❄ Provide 1 to 2 tables for your booth.
- ❄ Provide chairs for your booth.

- ❄ Provide volunteer(s) for your booth.
- ❄ One banner per organization no bigger than 8' x 5' can be displayed.
- ❄ Bring brochures, notecards, business cards and examples of what your organization represents for display.
- ❄ No donation boxes at event. Private donations can be agreed upon but not exchanged during the event.

Thank you for your consideration to share your mission and bring awareness to our community about children with illnesses.

**Thank you for considering involvement at our event.** Every day, 43 children are diagnosed with cancer, and every day 7 children die. Pediatric cancer is the number one disease killer of children in the U.S. taking the lives of more children than asthma, AIDS, multiple sclerosis and muscular dystrophy combined. A lack of funding into new and improved therapies contributes to this sobering statistic.

Warmly,

Kristin Cosner

To get involved, please contact:

Kristin Cosner (kristin@teamgfoundation.org 831-239-5061)

If you can commit by October 31<sup>st</sup>, you will receive the most exposure.

**Together we can make a difference,**

Kristin Cosner, *Event Co-Chair*

**[www.teamgfoundation.org](http://www.teamgfoundation.org)**

**TAX ID #46-2127958**

**111 Hilltop Way, Scotts Valley, CA 95066**

