



Dear Friends,

The 3rd annual Gabriella's Snow Day will be held on Friday, December 19th, 2014 at Sky Park in Scotts Valley. This charity event benefits Team G Childhood Cancer Foundation's mission of supporting newly diagnosed families of childhood cancer with our Hope Totes and funds research for pediatric cancer. This event attracts local families who are looking to have a fun day in the snow while raising funds for research and awareness for pediatric cancer.

Over the last two years, over 600 families gathered together to celebrate Gabriella's wish to have snow on her 5th Christmas Eve birthday during her battle with cancer. The past celebrations have included Santa visiting, entertainment, raffle prizes, games, bounce houses, food, shopping and more. This year will be no exception but we are stepping it up a notch to make the day even more exciting! We have been fortunate for the involvement of an amazing community and once again we would be grateful for local businesses to be involved with a prize donation to our raffle. **The families who attend Gabriella's Snow Day actively support businesses that sponsor our event and encourage their friends to do the same.** When you decide to donate sponsorship dollars, goods or services to our event, your business will receive meaningful exposure to a key target market. If you have donated in the past, we thank you and your business for donating raffle items in the past and for assisting us in raising precious funds for our mission for children with cancer!

Thank you for considering involvement at our event. Every day, 43 children are diagnosed with cancer, and every day 7 children die. Pediatric Cancer is the number one disease killer of children in the U.S. taking the lives of more children than asthma, AIDS, multiple sclerosis and muscular dystrophy combined. Team G Childhood Cancer Foundation was launched as a 501(c)3 nonprofit corporation supporting all types of pediatric cancer research at leading institutions nationwide. As we search for more effective and less toxic treatments for children fighting cancer, we continue to support families fighting this disease with our care packages called "Hope Totes", our online resources, community education and inspiring stories of children affected by cancer. To find out more about **Team G Childhood Cancer Foundation** please visit: www.teamgfoundation.org.

We thank you for considering being involved with our event.

Sincerely,

Kristin Cosner, Founder and CEO
Team G Childhood Cancer Foundation
(831) 239-5061 or kristin@teamgfoundation.org
111 Hilltop Way, Scotts Valley, CA 95066

Team G Childhood Cancer Foundation is a national organization dedicated to supporting families fighting pediatric cancer and funding new and innovative treatments to ultimately cure childhood cancer. All donations are tax deductible to the fullest extent of the law. TAX ID: #46-2127958



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